

APCO Performance Summary

Company Name: **Winc Australia Pty Limited**

Trading As:



ABN: **94000728398**

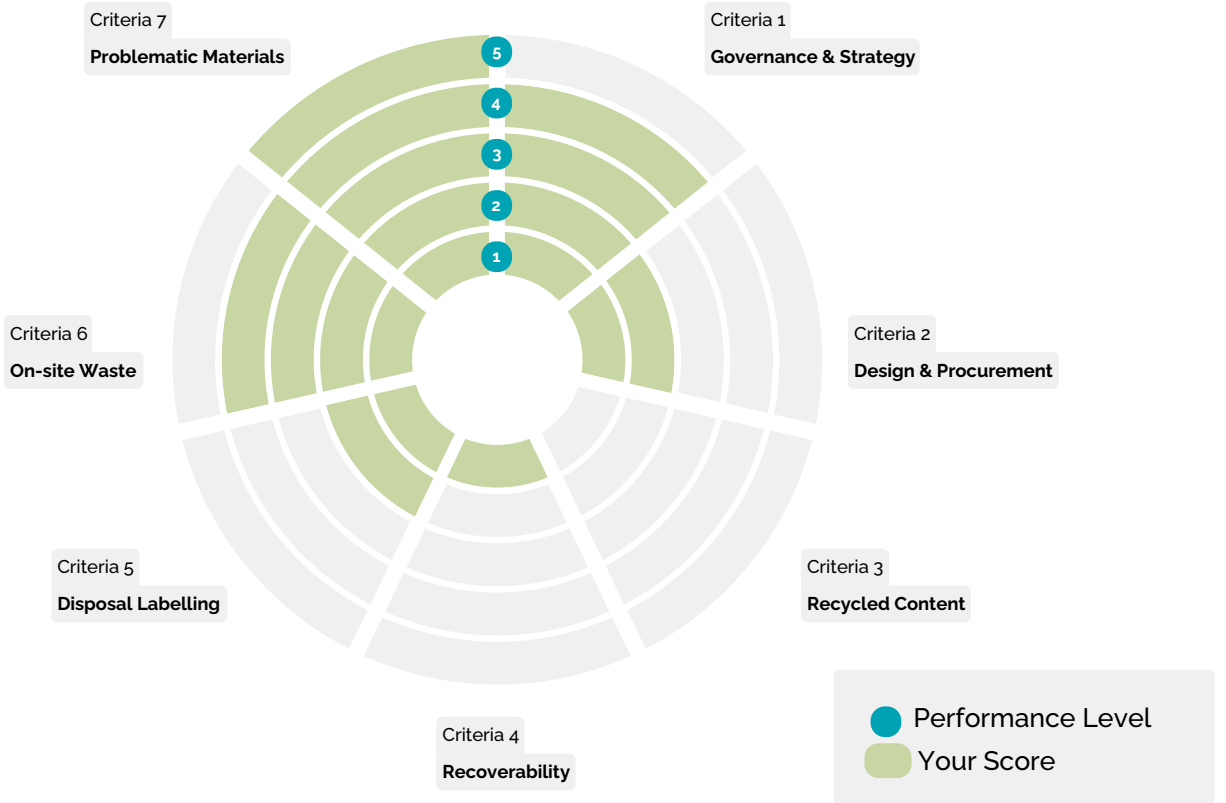
Overall Performance 38% - Good Progress

The score above and chart below indicate your organisation's overall performance in the 2022 APCO Annual Report. With your chosen reporting period of January, 2021 - December, 2021 you have achieved a Good Progress overall performance level.



Criteria Performance Levels

The chart below indicates your organisation's performance against each of the Packaging Sustainability Framework criteria in the 2022 APCO Annual Report. Each band represents a performance level with the green indicating your level of performance for each.



Contact

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About APCO Annual Reporting

Understanding APCO Annual Reporting performance levels:

- 1 Getting Started:** You are at the start of your packaging sustainability journey.
- 2 Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 Leading:** You have made significant progress on your packaging sustainability journey.
- 5 Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

Packaging Sustainability Framework criteria

Criteria 1: Governance & Strategy	This criteria considers actions to integrate packaging sustainability into business strategies.
Criteria 2: Design & Procurement	This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).
Criteria 3: Recycled Content	This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.
Criteria 4: Recoverability	This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.
Criteria 5: Disposal Labelling	This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.
Criteria 6: On-site Waste	This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.
Criteria 7: Problematic Materials	This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

APCO Annual Report Criteria Performance & Responses

Provided below are your organisation's responses to the questions within the APCO Annual Report as well as a performance level for each criteria.

Criteria 1:

Governance & Strategy: 4 Leading



Does your organisation have a documented strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent? Yes No

Does your organisation's strategy include a commitment to achieving the 2025 National Packaging Targets? Yes No

Is this strategy integrated within your business processes and has it been approved by an executive or board of directors? Yes No

Do you regularly communicate and promote packaging sustainability objectives and targets within your organisation? Yes No

Do you regularly engage or communicate with external stakeholders (suppliers, final consumers, community groups etc.) about the environmental impacts of your packaging? Yes No

Do you actively participate in any other initiatives to promote packaging sustainability outside of your organisation? Yes No

Supporting Evidence

Refer to Winc's Social Agenda
<https://www.winc.com.au/services/about-us/corporate-responsibility/>

Criteria 2:

Design & Procurement: 2 Good Progress



How many of your 2085 SKUs have had their packaging reviewed against the Sustainable Packaging Guidelines (or equivalent) in the last 5 years?

105

Please indicate the accuracy of this response.

Low

Do you require your suppliers to use the Sustainable Packaging Guidelines (SPGs) or equivalent for your packaging?

Yes No N/A

Please tell us about any positive outcomes from your packaging reviews.

At this stage, we are not 'requiring suppliers' to use SPG but we are working with all suppliers to identify opportunities to apply SPG to our Own Brand packaging

Do you believe applying the SPGs delivers business value to your organisation?

Yes No

Which of the following Sustainable Packaging Principles have been considered in reviews of your organisation's packaging against the Sustainable Packaging Guidelines (SPGs)?

Design for recovery

Yes No

Optimise material efficiency

Yes No

Design to reduce product waste

Yes No

Eliminate hazardous materials

Yes No

Use of renewable materials

Yes No

Use recycled materials

Yes No

Design to minimise litter

Yes No

Design for transport efficiency

Yes No

Design for accessibility

Yes No

Provide consumer information on environmental sustainability

Yes No

How many of the 2085 SKUs have packaging that has been optimised for material efficiency in the last 5 years?

7

Please indicate the accuracy of this response.

High

If yes, please tell us about any material savings you have made.

For 4 SKU, we have converted the PVC packing to PET and also changed the backing card to 100% recycled material. For the other 3 SKU, we have replaced the plastic shrink wrap to 100% recycled paper band. Outer cartons of these 3 SKUs are made from 71% recycled materials.

Supporting Evidence

Criteria 3:

Recycled Content: Getting Started

1 Getting Started

2 Good Progress

3 Advanced

4 Leading

5 Beyond Best Practice

Do you have a policy or procedure to buy products and/or packaging made from recycled materials?

Yes No

Which of the following products that you either purchase or sell contain recycled materials?

- Primary packaging that you use to sell your products
- Secondary packaging that you use to sell your products
- Tertiary Packaging that you use to sell your packaging
- Your products
- Other items which you purchase
(e.g. office stationary & supplies, building materials such a bollards etc.)
- None of the above

How many 2085 SKUs has at least some packaging that is made from recycled material?

105

Please indicate the accuracy of this response.

Low

If you do not currently use recycled materials in any of your packaging, please indicate why:

- Cannot find a supplier who provides recycled materials
- We cannot use recycled materials in contact with our product
- Cost is prohibitive
- Other (please specify)

Please specify

- None of the above

Supporting Evidence

Criteria 4:

Recoverability: 1 Getting Started



How many of your 2085 SKUs have all packaging components that are recoverable (i.e. recyclable or compostable) at end-of-life?

65

Please indicate the accuracy of this response.

Low

How many of your 2085 SKUs have separable components with mixed recoverability at end-of-life? (e.g. a jar that is recyclable with a lid that is not recyclable)

40

Please indicate the accuracy of this response.

Low

How many of your 2085 SKUs have been assessed in the Packaging Recyclability Evaluation Portal (PREP)?

0

If you use compostable packaging, please indicate the type(s) of compostable certification (if any):

- Certified home compostable (AS5810)?
- Certified industrial compostable (AS4736)?
- Certified compostable to another certification (i.e. not AS5810 or AS4736)?
- Compostable (not certified)?
- None of the above

How many of your 2085 SKUs are not recoverable at end-of-life and must go to landfill? (i.e. not recyclable or compostable)

1980

Have you investigated if there are any opportunities to use reusable packaging?

Yes No

If yes, how many of your 2085 SKUs have packaging for which all components are reusable?

Please give an indication on the accuracy of this response.

Which of the following reusable business to business items did your organisation utilise during the previous 12 month period?

- Pallets
- Crates
- Drums
- Intermediate Bulk Containers (IBCs)
- Other (please specify)

Please specify

- None of the above

Tick all that apply - Was this reused:

Internally (between your organisation's sites & facilities)?

Externally (with other organisations such as suppliers or customers)?

Pallets	<input checked="" type="radio"/> Internal	<input checked="" type="radio"/> External
Crates	<input checked="" type="radio"/> Internal	<input checked="" type="radio"/> External
Drums	<input type="radio"/> Internal	<input type="radio"/> External
Intermediate Bulk Containers (IBCs)	<input type="radio"/> Internal	<input type="radio"/> External
Other (specified above)	<input type="radio"/> Internal	<input type="radio"/> External

Does your organisation participate in any of the following closed-loop recovery programs/alternative collection systems for your packaging?

- REDcycle
- Terracycle
- Container Deposit Scheme (CDS)
- DrumMUSTER
- Other (please specify)

Please specify

NIL

- N/A (All our packaging is recovered through mainstream recovery systems)
- None of the above

Supporting Evidence

Criteria 5:

Disposal Labelling: 2 Good Progress



How many of your 2085 SKUs have labelling on-pack to inform the consumer of how to correctly dispose of the packaging?

0

Please indicate the accuracy of this response.

High

Which of the following labels does your company presently use?

- Australasian Recycling Label
- Mobius Loop/Recycling symbol
- Tidy man
- Written instructions
- REDcycle logo
- Other (please specify)

Please specify

Winc is a B2B business. We have been advised by APCO that we do not need to apply consumer labelling to products.

- None of the above

Supporting Evidence

Criteria 6:

On-site Waste: 4 Leading

1 Getting Started

2 Good Progress

3 Advanced

4 Leading

5 Beyond Best Practice

Tick which of the following packaging materials you have on-site recycling programs for:

- Paper/cardboard
- Soft plastics
- Rigid plastics
- Timber
- Textiles
- Glass
- Metals
- Other (please specify)

Please specify

- All materials have recycling programs
- None of the above

Over the reporting period, how much of the waste your organisation generated on-site was diverted from landfill (was recycled, composted, reused or sent for energy recovery)?

50%

Please indicate the accuracy of this response.

High

Which of the following facilities are included in the above waste data?

- Offices
- Warehouses
- Stores

- Manufacturing Facilities
- Other (please specify)

Please specify

- None of the above

Supporting Evidence

Criteria 7:

Problematic Materials: 5 Beyond Best Practice

1 Getting Started | 2 Good Progress | 3 Advanced | 4 Leading | 5 Beyond Best Practice

Over the reporting period, which of the following activities did you undertake to help reduce the impact of litter?

- Conduct regular clean ups
- Participate in Business Clean Up Day
- Sponsor a clean up day
- Undertook a litter education campaign
- Other (please specify)

Please specify

- None of the above

Please indicate which of the following problematic, unnecessary and single-use plastic packaging formats or materials your organisation has used over the last five years.

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging
- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Please indicate which of the following problematic, unnecessary or single-use plastic packaging formats or materials your organisation is actively working to phase out?

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging
- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Have you successfully phased out any of the above packaging formats or materials in the last 5 years?

- Lightweight plastic shopping bags
- Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- Moulded EPS packaging for white/brown goods or electronics
- Rigid polyvinyl chloride (PVC) packaging
- Rigid polystyrene (PS) packaging

- Opaque polyethylene terephthalate (PET) bottles
- Rigid plastic packaging with carbon black
- None of the above

Supporting Evidence

Packaging Metrics

Please provide an indication of the accuracy level of your packaging metrics

Medium

What packaging materials do you use?

Low-Density Polyethylene (LDPE), Cardboard.

Low-Density Polyethylene (LDPE)

Total tonnes used	12	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging	0	Average recycled content (%) (post consumer)	0
Total single use packaging	12	Average recycled content (%) (unknown)	0

Cardboard

Total tonnes used	932	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging	932	Average recycled content (%) (post consumer)	100
Total single use packaging	0	Average recycled content (%) (unknown)	0

Additional Information

- No additional information

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

Action: Reduce Winc outer cardboard and void fill used per thousand dollars of revenue by 10% by the end of 2022.

To replace the use of air-filled plastic pockets and bubble wrap in our delivery boxes, a trial of using perforated cardboard as void fill was conducted from our NSW Distribution Centre. The perforated cardboard used in the trial was 100% recyclable and sourced from inbound shipments which would otherwise be treated

Your full response can be found towards the end of this document.

Describe any opportunities or constraints that affected performance within your chosen reporting period

Supply chain challenges due to pandemic meant that product availability has been prioritised.

Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.

Full Open Responses

Additional Information - Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

Action: Reduce Winc outer cardboard and void fill used per thousand dollars of revenue by 10% by the end of 2022.

To replace the use of air-filled plastic pockets and bubble wrap in our delivery boxes, a trial of using perforated cardboard as void fill was conducted from our NSW Distribution Centre. The perforated cardboard

used in the trial was 100% recyclable and sourced from inbound shipments which would otherwise be treated as waste. Customers receiving boxes packed in this way were asked to provide feedback. Over 93% said they would like to see perforated cardboard used in Winc deliveries moving forward. As a result, shredders have been purchased for all other Winc Distribution Centres for use from March 2022 onwards. The result is a significant reduction in cardboard being recycled, and instead reused for packaging, whilst avoiding using plastic airbags.

To help improve the amount of waste recycled at Winc, a complete overhaul of current waste management practices in Winc's Distribution Centres is underway including a review of waste removal providers. A series of operational improvements have been identified in partnership with the preferred supplier to reduce and / or eliminate waste streams. This includes:

- Clearer signage on bins for different waste streams
- Purpose built bins to maximise the amount of waste recycled
- Winc team training addressing the clean sorting of recyclable waste – this is to be implemented in Q2 2022
- Finding new uses for recycled waste – perforated cardboard used as void fill
- The replacement of 100% LDPE plastic mailer bags with ones made from 80% post-consumer recycled plastic

To support customers navigating the state-based single-use plastics bans at a national level, Winc produced a seven-page Guide with all the latest information on the roll out. "Navigating the banning of single-use plastics in Australia" has been supplemented with various communications to customers to encourage them to order more sustainably.

To help stop the creation of 'new plastic', Winc is transitioning to mailer bags made with 80% post-consumer recycled content. These bags, which are used to transport goods not large enough to require a Winc box, are also recyclable. To give our Winc mailer bags another purpose, customers are being encouraged to recycle these mailer bags through any existing soft plastics recycling program.

Action: Assist our customers to eliminate their use of single-use plastics by encouraging a transition to sustainable alternatives and remove single-use plastics from sale ahead of state legislation requirements.

With the Stage 1 of the Single-use and Other Plastics Products (Waste Avoidance) Act 2020 coming into effect in South Australia from 1 March 2021, Stage 2 following on 1 March 2022, the ACT moving ahead with the Plastic Reduction Act 2021 on 1 July 2021 and QLD following suit with the Waste Reduction and Recycling (Plastic Items) Amendment Act 2021 on 1 September 2021, Winc has worked with customers to promote and support better waste management practices. This has included:

- No longer making the single-use plastics prohibited under the legislation available to customers in each jurisdiction ahead of implementation
- Encouraging the transition to the sustainable alternatives Winc offers